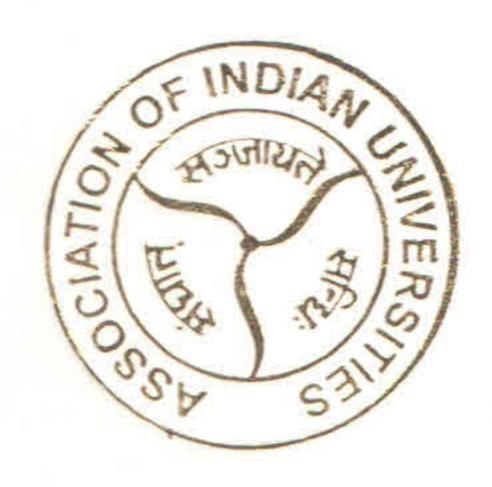
Dr. (Mrs.) Pankaj Mittal

(Former Vice Chancellor, BPS Women University, Haryana)
Secretary General

डॉ. (श्रीमती) पंकज मित्तल

(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा) महासचिव



Association of Indian Universities

AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg), New Delhi-110 002

भारतीय विश्वविद्यालय संघ

ए०आई०यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग (कोटला मार्ग), नई दिल्ली—110 002

AIU/UN/Y&W/2021 March 30, 2021

Dear Vice Chancellor/ Director,

Greetings from AIU!

I am delighted to inform you that the Association of Indian Universities (AIU) is one of the partners for – 'Yoga for Unity & Well-Being'- a 100-day virtual programme launched by Hon'ble President of India Shri Ram Nath Kovind Ji on 14th March, 2021 (https://www.youtube.com/watch?v=XU9GdeR060c). This program is being organized under the auspices of Ministry of AYUSH, Government of India in collaboration with United Nations Information Center with the guidance of Pujya Swamjii Yogrishi Ramdev Baba, President Patanjali Yogpeeth, Dr. H R Nagendra (Guruji), Founder Vice Chancellor - Swami Vivekananda Yoga Anusandhana Samsthana (SVYASA) and Kamlesh Patel (Daaji), global guide Heartfulness. The 100-day programme which started on 14 March, 2021 will culminate on 21st June, 2021 - the International Day of Yoga.

On behalf of the Programme Committee, I invite you to join the programme and benefit out of it this excellent programme. In the Programme, many qualified experts of the yoga schools will collectively offer authentic traditions of Yoga to the world. The program shall include daily Yoga practical sessions, twice a week knowledge sessions and Sunday meditation with acknowledged experts, being offered for global well-being and unity to one and all. All activities will be offered free of charge worldwide. The Program Creatives are appended and the program website is http://hfn.link/yogaforunity.

I also request you to disseminate and encourage the event within your institution by officially communicating about the programme to all your faculty, students and administrators, and also share the registration link for participation. You may also host the programme on your local university website or disseminate the virtual event in appropriate university social media handles. There is also a provision for bulk registration. If you are interested in bulk registration you may send the names of the interested students on excel sheet through an email to yoga4unity@heartfulness.org addressed to Ms Ekta Bouderlique (Program Organizer) at the earliest.

All registered participants will be entitled for certificates endorsed by the Ministry of Ayush, United Nations Information Center (UNIC) and key yoga organizations.

For any queries, you may contact Ms. Ekta Bouderlique Program Organizer Yoga for Unity and Well-Being -at yoga4unity@heartful.

This initiative of partnering for the programme was taken by AIU as one of the welfare activities for member universities. I am sure you will appreciate the move and participate in large numbers in the interest of developing Fit India.

With warm regards,

Yours sincerely,

(Rankai Mittal)

All Vice Chancellors/ Directors of AIU Member Universities/Institutions